The Engage & Excel Conference is about enhancing local behavioral health system collaboration in Texas. Conference participants become part of a broader effort to facilitate networks capable of creating more effective and efficient local behavioral health systems, leading to stronger communities and better lives for all Texans.

As a conference sponsor, your organization has a unique opportunity to be part of an innovative and collaborative approach to improving mental health care. By supporting the work of prominent community leaders and key policy makers from across Texas, your organization will have a positive impact on behavioral health solutions. Our sponsors play a key role in advancing improved health care for Texans, and establishing a successful model to emulate.

All Texans deserve mental health care when and where they need it.

"Excellent opportunity to learn new innovations and trends in mental health and to network with other mental health professionals." – 2017 Attendee
Every year, Texas spends $1.4 billion in our emergency rooms and over $700 million in law enforcement costs due to inadequately treated mental illness and substance use disorders. * 

The Meadows Mental Health Policy Institute provides independent and trusted policy and program guidance to bring about systemic changes that ensure any Texan can obtain the effective, efficient behavioral health care they require when and where they need it. Our vision is for Texas to be the national leader in treating people with mental health needs. As a nonprofit with statewide reach, we bring together a diverse cross-section of stakeholders, community leaders, and mental health professionals to work toward that goal.

The Engage & Excel Conference is a unique opportunity for your organization to support leaders from across Texas who are improving local behavioral health services. Based on the success of the past two years, we anticipate this year’s event will draw over 400 behavioral health professionals, law enforcement officials, community leaders, and representatives from local government entities. This year they will come together in Houston to share best practices, discuss opportunities for collaboration, and develop innovative ways to address the behavioral health needs of their communities.

We are also very excited to showcase The Hackett Center for Mental Health, our new operation in Houston. We know attendees are going to be impressed!

We hope you will consider sponsoring the conference and being an integral part of its success.

Sincerely,

Coby Chase
Vice President for External Affairs
Meadows Mental Health Policy Institute

JOIN US IN HOUSTON

Meadows Mental Health Policy Institute’s Engage & Excel Conference

October 23 - 25, 2018
THE WESTIN HOUSTON, MEMORIAL CITY
945 Gessner Rd.
Houston, Texas 77024

Leveraging Opportunities for 2018 and Beyond

The 2016 and 2017 conferences exceeded our own lofty expectations. With your sponsorship support, the 2018 event will build upon that success and continue to facilitate the collaboration necessary to improve behavioral health for all Texans.

During the conference, participants share best practices, inspire collaboration, and learn from each other. Whatever their role, and wherever they are in the process of transforming their local behavior health system, everyone attending Engage & Excel enjoys opportunities to:

• Learn how communities put legislative opportunities to work
• Network with other community leaders addressing similar challenges
• Energize and inspire local work with fresh and innovative ideas
• Engage with state and national content experts
• Dialogue with behavioral health funders
• Discover best practices for addressing local needs

Watch highlights from the 2017 Engage & Excel Conference here:
bit.ly/EngageExcel2017
SPONSORSHIP LEVELS & BENEFITS

Four levels of sponsorship are available for the 2018 Engage & Excel Conference. Whichever level you choose, your sponsorship will support collaborative learning opportunities for community leaders, mental health professionals, and policymakers from across Texas who are improving behavioral health services in their communities.

In addition to the chance to network with individuals who are transforming their local systems, the event will also benefit your organization through exposure on social media and other promotional materials.

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Presenting $10,000</th>
<th>Reception $10,000</th>
<th>Investor $5,000</th>
<th>Partner $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Year Listing as Conference Sponsor on MMHPI Website</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Listing in MMHPI Annual Report</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo Listed on Conference Webpage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition in Marketing, Social Media &amp; Event Signage</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition During Opening Session</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary Conference Registration</td>
<td>6</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Admission to Networking Reception</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

Sponsorship Reach

Exposure and recognition to a targeted audience of behavioral health stakeholders throughout the conference, and on all social media platforms and digital marketing leading up to, during, and after the event.

Sponsorship and logo deadline for printed materials: Friday, September 21.
IMPROVING BEHAVIORAL HEALTH ACROSS TEXAS

For more information, and to purchase your sponsorship package, please contact:

Lacrica Olson
Assistant Director for Local Systems Development
(386) 647-7192
lolson@texasstateofmind.org