

# ENGAGE & EXCEL

COMMUNITIES TRANSFORMING BEHAVIORAL HEALTH SYSTEMS



## SPONSORSHIP OPPORTUNITIES

September  
**26-27** 2019  
AUSTIN  
TEXAS

**okay** to say

MEADOWS  
**MENTAL HEALTH**  
POLICY INSTITUTE

  
**THE HACKETT CENTER**  
FOR MENTAL HEALTH

# Improving Behavioral Health Care For All Texans

**The Engage & Excel Conference is for community leaders, mental health professionals, law enforcement officials, and stakeholders from across Texas who are working to improve their local behavioral health services. Participants come together to share best practices, inspire collaboration, and learn from each other.**

As a conference sponsor, your organization has the opportunity to be an integral part of an innovative approach to improving mental health care for all who need it. By supporting the work of prominent community leaders and key policy makers from across Texas, your organization will have a positive impact on behavioral health solutions throughout the state and beyond. Our sponsors play a key role in advancing improved mental health care for Texans, and establishing a successful model to emulate.

—  
“This event is really one of a kind in Texas. I’ve not been to another conference that brings together so many great people doing work in this space. Amazing networking and amazing content!”

— *2018 Attendee*



ALL TEXANS DESERVE MENTAL  
HEALTH CARE, WHEN AND  
WHERE THEY NEED IT.



NOBLE  
PURPOSE.  
SHARED  
GOALS.  
LOCAL  
SOLUTIONS.



## Your Sponsorship Supports BETTER Behavioral Health For All Texans



Every year, Texas spends \$1.4 billion in our emergency rooms and over \$700 million in law enforcement costs due to inadequately treated mental illnesses and substance use disorders. \*

The Meadows Mental Health Policy Institute provides

independent, trusted, and non-partisan policy and program guidance toward creating much-needed, systemic changes to cut those costs and, more importantly, ensure any Texan can obtain the effective, efficient behavioral health care they need, when and where they need it. Our vision is for Texas to be the national leader in treating people with mental health needs. As a nonprofit with statewide influence, we bring together a diverse cross-section of stakeholders,

community leaders, and mental health professionals to work toward that goal.

**The Engage & Excel Conference is a unique opportunity for your organization to support leaders from across Texas who are improving local behavioral health services.** Based on the success of the past three years, we anticipate this year's event will draw 400 professionals, law enforcement officials, community leaders, and representatives from local government entities. This year, leaders will come together in Austin to share best practices, discuss opportunities for collaboration, review changes made to the law during the 2019 Legislative Session, and develop innovative ways to address the behavioral health needs of their communities.

We hope you will consider sponsoring the conference and playing a key role in its success.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Coby Chase'.

Coby Chase, *Vice President for External Affairs*  
**Meadows Mental Health Policy Institute**

\* Source: MMHPI, The Local Burden of Unmet Mental Health Needs on Texas Counties, November 2016.



# Leveraging Opportunities for 2019 and Beyond

Since its inception in 2016, Engage and Excel has exceeded our own expectations. With your sponsorship support, the 2019 conference will continue to build upon that success.

**During the conference, participants share best practices, inspire collaboration, and learn from each other.** Whatever their role, and wherever they are in the process of transforming their local behavioral health system, everyone attending Engage & Excel enjoys opportunities to:

- **Learn** how communities put legislative opportunities to work
- **Network** with other community leaders
- **Analyze** changes to the law made during the 2019 Legislative Session
- **Engage** with state and national content experts
- **Discover** best practices for addressing local needs
- **Dialogue** with behavioral health funders

Watch highlights from the 2018 Engage & Excel Conference here:

<https://youtu.be/Mio8tkwhsvQ>

JOIN US IN  
AUSTIN  
**September  
26 - 27**

MEADOWS MENTAL  
HEALTH POLICY  
INSTITUTE'S

**Engage & Excel  
Conference 2019**

Hyatt Regency Austin  
208 Barton Springs Rd.  
Austin, Texas 78704



# Sponsorship Levels & Benefits

Four levels of sponsorship are available for the 2019 Engage & Excel Conference.

Whichever level you choose, your sponsorship will support the work of community leaders, mental health professionals, policymakers, and others from across Texas who are improving behavioral health services in their communities.

In addition to the opportunity to network with individuals who are transforming their local systems, the event will also benefit your organization through exposure on social media and other promotional materials.

SPONSORSHIP BENEFITS	PRESENTING \$10,000	RECEPTION \$10,000	INVESTOR \$5,000	PARTNER \$2,500
1 Year Listing as Conference Sponsor on MMHPI Website	✓	✓		
Listing in MMHPI Annual Report	✓	✓		
Logo Listed on Conference Webpage	✓	✓	✓	✓
Recognition in Marketing, Social Media & Event Signage	✓	✓ Networking reception named in sponsors' honor	✓	✓
Recognition During Opening Session	✓	✓	✓	✓
Complimentary Registration & Reserved Seating	6	6	4	2
Sponsor Lounge Access	✓	✓	✓	✓

## SPONSORSHIP REACH

Sponsors enjoy significant exposure and recognition to our targeted audience of engaged stakeholders from across Texas on all our social media platforms, as well as numerous Constant Contact emails promoting the conference throughout the year.

Sponsorship and Logo Deadline for printed materials:  
**September 3, 2019**



## IMPROVING BEHAVIORAL HEALTH ACROSS TEXAS

For more information, and to purchase your sponsorship package,  
please contact:

**Lacrica Olson**

*Assistant Director for Local Systems Development*

(386) 647-7192

[lolson@texasstateofmind.org](mailto:lolson@texasstateofmind.org)