ENGAGE & EXCEL

SPONSORSHIP OPPORTUNITIES

October 1 & 2
O N  O N  O N  O N  O N  O N
PLANO T E X A S

Renaissance Dallas at Plano, Legacy West Hotel
6007 Legacy Drive | Plano, TX 75024

Celebrating 5 Years

Meadows Mental Health Policy Institute
The Engage & Excel Conference is for community leaders, mental health professionals, law enforcement, private employers, health systems, and committed stakeholders who are working to improve mental health services. Participants come together to network, share best practices, inspire collaboration, and learn from each other.

As a conference sponsor, your organization has the opportunity to advance mental health care for all Texans. By supporting the work of prominent community leaders and key policy makers, your organization will have a positive impact on mental health solutions throughout the state and beyond.

Thank you to our multi-year sponsors

Alkermes Inc.
Central Market
Garland Behavioral Hospital
Magellan Health
Mayhill Hospital
Regina Rogers & Kim Phelan
Texas Hospital Association
Texoma Health Foundation

Our 2019 keynote speaker
Altha J. Stewart, MD

President 2018-19, American Psychiatric Association
Associate Professor/Chief, Social and Community Psychiatry, and Director, Center for Health in Justice Involved Youth, University of Tennessee
Meadows Mental Health Policy Institute Board Member
Your Sponsorship Supports BETTER Mental Health Access For Everyone

Engage & Excel is an annual can’t miss item on the calendars of professionals from across Texas, throughout the country, and around the world. Its reach has grown far beyond the confines of mental health, drawing professionals from law enforcement, health organizations, community groups, and state and local governments.

Texas has made more progress in mental health care than anyone ever thought possible, and this fall, hundreds of people will come together in North Texas to celebrate that progress as they lay the groundwork for more success.

Thanks for considering how you can make E&E 2020 another outstanding experience. We want you to be part of the success!

Sincerely,

Coby Chase, Executive Vice President for External Affairs and Chief Communications Officer
Meadows Mental Health Policy Institute

Engage & Excel attendees have the opportunity to:

• **Network** with local and state leaders
• **Engage** with top content experts
• **Learn** how communities put legislative opportunities to work
• **Converse** with behavioral health funders
### Sponsorship Levels & Benefits

**Five levels of sponsorship are available for the 2020 Engage & Excel Conference.**

Sponsors enjoy significant exposure to our targeted audience of engaged and diverse stakeholders through an extensive email marketing campaign, our social media platforms, event signage, and the conference webpage.

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVELS</th>
<th>PRESENTING</th>
<th>NETWORKING RECEPTION*</th>
<th>INVESTOR</th>
<th>PARTNER</th>
<th>REFRESHMENT*</th>
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</thead>
<tbody>
<tr>
<td>1 Year Listing as Conference Sponsor on MMHPI Website</td>
<td>✓</td>
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<td>Listing in MMHPI Annual Report</td>
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<td>Logo Listed on Conference Webpage</td>
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<td>Recognition in Marketing, Social Media &amp; Event Signage</td>
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<td>Recognition During Opening Session</td>
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<tr>
<td>Complimentary Registration, Reserved Seating and Parking</td>
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<td>4</td>
<td>2</td>
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<tr>
<td>Complimentary Tickets to Ancillary Events</td>
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<td>Sponsor Thank You Video</td>
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<td>Sponsor Lounge Access</td>
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*There is unlimited availability for all sponsorship levels with the exception of one Networking Reception sponsor and two Refreshment sponsors.*

**Sponsorship and Logo Deadline for conference materials: September 3, 2020**

For more information, and to purchase your sponsorship package, please contact:

**Lacrica S. Olson, MPA**, Director of External Affairs, Meadows Mental Health Policy Institute  
(386) 647-7192 (c)  |  lolson@texasstateofmind.org

Watch highlights from the 2019 Engage & Excel Conference here:  
[https://youtu.be/DapyLcKm9GM](https://youtu.be/DapyLcKm9GM)